## New Awards Launched to Recognise Workplace Violence Reduction



The Workplace Violence Reduction Awards (WVRAs) recognise those who excel in different aspects of reducing violence in all types of workplaces in any sector.

- The WVRAs are based on extensive research on key factors that contribute to and characterise outstanding performance.
- Open to public, private or third sector organisations.
- Judges nominated by leading associations.
- Strong ethics and core values of being Independent, Credible, Transparent and Respectable.

Entry is open through to 28 January 2025 and nominations are invited in the following categories:

Outstanding Leadership · Outstanding Training Initiative · Outstanding Partnership Initiative · Outstanding De-escalation Skills · Outstanding Safe Settings/Spaces

The WVRAs are set up with the support of associations and groups and aim to bring credible recognition to those who excel at what they do.





### thewvras.com

# SPONSORSHIP OPPORTUNITIES



Becoming a sponsor of the WVRAs enables you to reach thousands of industry professionals before, during and after the event.

#### Category sponsorship £3000 +VAT

- > Logo and link on home page of website
- Logo and 100-word profile on sponsors' page of website
- > Logo against category on enter page
- Highlighted as category sponsor in all category specific promotion including, press releases, email marketing, social media posts
- Branding on stage when award presented
- ➤ Acknowledgement in speech
- > Present the award
- > Branding on menu
- > Photo with winner
- Discounted tickets

### **Trophy sponsorship £5000 +VAT**

- > Logo on trophies and certificates
- > Logo and link on home page of website
- > 150-word profile on sponsors' page
- ➤ Highlighted as trophy sponsor in event promotion: media announcements, email marketing, social media posts
- > Acknowledgement in speech
- > Present an award
- > Branding on menu
- Branding on stage
- > Photo with winner
- Discounted tickets

The WVRAs have an ethical sponsorship policy. Category sponsors are not permitted to enter a category they sponsor, and trophy sponsors cannot enter any categories.

Take advantage of the opportunities contact Christine Brooks: +44 (0) 7785 569719 c.brooks@world-excellenceawards.com





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